

New Kew prize home attracts local visitors

Thousands of aspirational visitors are expected to view BoysTown Lotteries' new million dollar Kew prize home which opens to the public today.

The charitable art union's latest Melbourne prize home at 5 Eglinton Street, Kew, will be open for inspection daily before being drawn on 10 October 2008.

BoysTown Lotteries records show that its Stonnington area prize homes are just as popular with local residents as they are among those from further-a-field according to General Manager, Keith Coventry.

"It's intriguing that the two local prize homes we offer each year generally attract more visitors from immediately surrounding suburbs than from other parts of Melbourne," Mr Coventry says.

BoysTown Lotteries has a record for delivering contemporary, lifestyle-oriented prize homes which are designed to be equally appealing to singles and empty-nesters as they are to families.

5 Eglinton Street, Kew, lives up to this reputation from its architectural design through to its streamlined interiors and prime location just minutes from Kew Junction and Glenferrie Road.

Those hoping to make this their first home or add it to their existing property portfolio should buy \$15 dollar lottery tickets, with BoysTown Lotteries offering just 310,000 tickets in the Kew lottery, making it one of Australia's most competitive lottery prize packages.

This \$1.1 million prize package incorporates Furniture and Electrical valued at \$62,841, \$35,000 Gold Bullion and \$5,000 Qantas Travel.

BoysTown Lotteries is providing an alternative prize option as part of this lottery which means the lucky winner will have the choice of this prestigious Kew residence or a new contemporary home at Buderim on Queensland's Sunshine Coast which is accompanied by Furniture and Electrical valued at \$59,544, \$100,000 Gold Bullion and \$5,000 Qantas Travel.

Funds raised by the lottery will allow BoysTown to provide a fresh start in 2008 for children, young people and families through its various community service programs including Kids Helpline and Parentline telephone counseling services.

The Kew Prize Home is

Located at: 5 Eglinton Street, Kew, Melbourne
Open to the public from: 9.00am to 5.00pm daily until 7 October 2008
9.00am to 4.00pm on 8 October 2008

Featured online at: www.boystown.com.au.
\$15 tickets available: At the Kew Prize Home
Online at www.boystown.com.au

By calling 1800 555 079
Drawn: At the Buderim Prize Home, 11.00am AEST, 10 October 2008

For more information and photographs: Noelani Bower, BoysTown Lotteries, 0417 761 747.
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